# WHAT HOLDS PEOPLE BACK FROM BUYING A BOAT?

A boat purchase can initially be an intimidating experience. You may have lots of unanswered questions and a lot of worry. We want to put you at ease and answer some of those bigger ones for you!

## B.O.A.T

Break Out Another Thousand. It's a well-known acronym, however, being a boat owner does not mean you have to break the bank. With routine maintenance and proper care, boating is actually affordable. There's a boat for any budget!

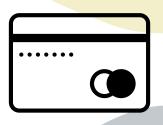


### IT'S A COMMITMENT

People believe that once you own a boat, you're stuck with it. That's simply not the case. You can always sell or trade-in your current model for your next dreamboat. We can always help you when it's time to upgrade!

### CREDIT HALLENGES

Even with questionable credit, it is still possible to get a boat loan. Start by checking your credit score and knowing where you stand. Ask your local bank, talk with lenders and we will be glad to assist as we offer in-house credit.



We all know the Mrs. is the decisionmaker. If you want to be a part of the boating or fishing community, it has to be agreed upon with your better half. Take things slowly and look at all of your options!

### **MORE INFO**

Don't have enough information to make an informed decision about which boat model is right for you?

It's important to find the right salesperson to make you feel comfortable with your purchase. Explain what you're looking for whether it's a fishing boat or a family cruiser, what your budget is, financial options and any other information that feels important. A good salesperson will listen and ask you questions you may not have thought about.



Water sports can be intimidating, but if you follow the appropriate safety guidelines, they will be safe and fun for everyone!

Tips: know how to swim, wear a lifejacket, obey warning signs, learn the rules of the sport you want to do, etc. before heading out.